



**FREEWILL
SHAKESPEARE
FESTIVAL**

PLAYS FOR A MIDSUMMER NIGHT.

The Free Will Players Theatre Guild

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How Can Your Company Help?

The Freewill Shakespeare Festival strives to inspire, young artists to learn from those currently pursuing theatre and creating a space for all to learn and explore the works of Shakespeare. Our Festival begins and ends with our volunteers, they are the heart and soul behind this Festival, and with the continued support of our amazing volunteers we have cultivated a community within our Festival. As a Festival our challenge is to stay financially accessible to all and we know that with your support that we will continue to do so. Please find below a more detailed description of the areas we searching for sponsorships in.

Youth Programming:

Over the years we have cultivated an environment that allows all ages to embrace the stories of Shakespeare. The past two years we've had the pleasure of partnering with an Edmonton based Shakespeare Company; Thou Art Here who performed puppet shows as part of our youth programming. During our 28th season we were able to expand the puppet shows to showcase both plays and have them performed at every matinee and pay-what-you-will performance. This year we are looking for a sponsor to help support these amazing young actors in hope to have them perform every night of the Festival. We believe that by expanding the puppet shows it will allow Thou Art Here to engage with a larger audience, encourage more families at the Festival and helps create a deeper understanding of our shows.

Emerging Artists:

An important part of Freewill's mandate is to inspire young artists giving them opportunities to engage with current artist professionals and acquire valuable experience. Over the years we have had many students from the University of Alberta and MacEwan University working in various roles such as; stage apprentice, site coordinator, production assistant and actors. Supporting our emerging artist provides the next generation of artist and opportunity to learn and grow. We are always looking for companies that want to engage with our Young Company by sponsoring an emerging artists or assisting financially with our Young Company program.

Volunteer Opportunities:

Each summer the Festival sees approximately 175 volunteers donate 3500 volunteer hours to the Festival. Over the years we continue to see the value of the volunteers, truly understanding that the heart of this festival is our amazing volunteer's. There are various positions our volunteers cover during the festival; box office, concession, beer tent, raffle ticket, merchandise sales and front of house. If you are looking for an opportunity for your company or organization to work together in a great team building environment, we would love to talk to you about a sponsorship program that includes volunteering.

In-Kind Giving:

An additional way to participate in the overall success of the Freewill Shakespeare Festival is by a donation of your company's good or services. In Kind donations are welcomed for our volunteers, special events, concession and production. We are interested in speaking with your company about any support you might be able to offer to the Festival in exchange for recognition in our marketing and tickets.